



**For Immediate Release**

## **InvestorForce Bolsters Management Team in Support of Strong Growth**

### ***Firm continues to expand its leadership with institutional investment consultants***

Wayne, Pa., July 22, 2010 – InvestorForce today officially announced three additions to its senior management team in response to the strong growth the company has experienced over the past two years. InvestorForce, the leading provider of solutions for the institutional investment consulting community, is now supporting four of the top five consulting firms in the industry with on-line, real time visibility and extensive analytics into portfolio holdings, performance data, and trading activity through its proprietary Performance Reporting Network, the iPRN platform.

“I am thrilled to have these individuals join our team,” said Jim Morrissey, CEO for InvestorForce. “Our ability to attract top executive talent is a testament to the leadership position we have achieved in our space and to our strong growth potential.”

Joining InvestorForce as Executive Chairman is James Satloff. Jim joined InvestorForce in early May and brings with him deep executive-level experience and a track record of global leadership in financial services and technology. Jim served as Executive Managing Director for Standard & Poor’s Investment Services business where he had direct responsibility for S&P’s portfolio of global institutional markets businesses and for all aspects of the strategy, growth and worldwide expansion of S&P’s businesses in the institutional investor market and mutual fund segments.

Steve Johnson joined InvestorForce in May of 2010 as Chief Operating Officer (COO) and brings with him a broad range of experience in the institutional investment industry in product development, software and operations. Steve’s background includes roles as: Chief Operating Officer at Redstone Investment Management, a long/short equity hedge fund; Head of US Institutional & Alternatives at Gartmore Global Investments; head of product management at two Silicon Valley software companies, EXP Systems and Intuit; and Senior Product Manager at Fidelity Investments.

Joining InvestorForce as Chief Information Officer (CIO) is Amit Basu. Prior to joining InvestorForce, Amit was a Managing Director at Albridge Solutions, a leading provider of enterprise data management, portfolio accounting, wealth consolidation and performance reporting to the broker-dealer and investment advisor markets. Amit’s prior experience includes roles as Vice President of Product Deployment at BISYS and Director of Technology Services for SunGard in North America and Asia Pacific.

“The experience and leadership these individuals bring will be invaluable as InvestorForce continues its strong growth,” added Morrissey. “We are significantly expanding our organization to support our clients and the continued evolution of the InvestorForce platform. I am particularly excited about several new products in development that will bring considerable value to our consultant clients.”

With over 3,000 plans, endowments and other institutional investments on its platform and over \$4 trillion in assets represented by its clients, InvestorForce is the leader provider of performance management solutions to the institutional investment consulting community.

## **About InvestorForce**

InvestorForce provides institutional investment consultants with the only integrated solution for daily monitoring, analysis, and reporting of institutional asset performance. Using InvestorForce's proven web-based software platform, institutional consultants provide plan sponsor clients with real-time manager performance data, analytics, and insight into management of the portfolio. In addition, consultants can automate and expedite the process of compiling periodic fund performance reports, driving operational efficiencies as well as better client service. With majority ownership and backing from ICG (Nasdaq: [ICGE](#)), InvestorForce has successfully brought the most advanced, SaaS-based, performance reporting platform to the institutional investment community. For more information, please visit [www.investorforce.com](http://www.investorforce.com).