



## **InvestorForce Chosen by Investment Performance Services to Provide Taft-Hartley Clients with Enhanced Reporting Tools**

WAYNE, PA, November 2, 2009 – InvestorForce, Inc., a leading software provider of web-based reporting and analytical tools for investment consultants and the institutional investors they serve, is pleased to announce its selection by Investment Performance Services, LLC (IPS), one of the largest investment consultants serving union benefit plans, to offer the firm and its clients advanced investment reporting services.

Savannah, GA-based IPS, an independent, employee-owned firm providing investment consulting services to more than 125 Taft-Hartley plans with over \$24 billion in combined assets, will use InvestorForce Report® to generate customized, time-sensitive plan information for its clients, drawing on the rich database and analytics of InvestorForce's performance reporting network.

"We're converting to the InvestorForce performance reporting platform because it allows us to offer our clients a broad range of robust data and analytical tools each quarter," said Mitchel J. Green, chief executive officer of IPS. "Our expertise and resources focus solely on investment consulting. InvestorForce's platform is highly complementary to our efforts, offering the technology solutions that help us provide effective consulting services to our clients."

"We're very pleased to have IPS, one of the leading consultants to Taft-Hartley benefit plans, as a client," said Jim Morrissey, chief executive officer of Wayne, PA-based InvestorForce. "IPS joins a growing list of investment consulting firms partnering with InvestorForce to serve the institutional investment community with advanced investment reporting services, including Report."

With the addition of IPS to InvestorForce's client base, the company now has approximately \$4 trillion in combined assets managed through its platform by its clients.

### **About Investment Performance Services, LLC**

Formed in 1986, Investment Performance Services (IPS) is dedicated to serving the Taft-Hartley benefit plan market. An independent, employee-owned firm operating from three offices in the US, IPS is focused exclusively on providing a broad range of investment consulting services to its clients – approximately 125 Taft-Hartley plans with combined assets in excess of \$24 billion. For more information please visit [www.ips-net.com](http://www.ips-net.com)

### **About InvestorForce, Inc.**

Wayne, PA-based InvestorForce is the world's largest provider of performance reporting solutions, with products to address the needs of consultants, plan sponsors and their money managers. InvestorForce enables the institutional investment community to manage investment decisions and exposure more effectively by providing real-time transparency and analysis.

With majority ownership and backing from Internet Capital Group (ICGE), InvestorForce has successfully brought the most advanced, SaaS-based, performance reporting platform to the institutional investment community. For more information please visit [www.investorforce.com](http://www.investorforce.com)

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