



For Immediate Release

InvestorForce Announces REPORT Essentials™

New Service Provides Smaller Institutional Investment Consultants with a Powerful Performance Reporting Solution

WAYNE, Pa., June 28, 2010 – InvestorForce, the premier provider of performance reporting solutions to institutional investment consultants, today announced that it will make available InvestorForce REPORT Essentials™, a version of its flagship REPORT product aimed at smaller consultants. REPORT Essentials provides a powerful performance reporting platform designed to be affordable for smaller institutional consulting firms.

“Many smaller institutional investment consultants require a level of sophistication in their reporting process that is cost prohibitive with existing solutions,” said Blake McLaughlin, Vice President of Product Management at InvestorForce. “InvestorForce REPORT Essentials™ addresses this need by delivering robust performance reporting capabilities and significant flexibility in an easy-to-use, streamlined, and cost effective product,” added McLaughlin.

Similar to InvestorForce’s core REPORT product, InvestorForce REPORT Essentials™ is a hosted service requiring no computer infrastructure or internal technical support on the part of the consultant. Accessed via the Internet, REPORT Essentials™ is designed to be used “right out of the box” and requires no customization. Consultants simply configure the appropriate options to tailor the product to their firm’s needs. The ability for a consultant to get up and running quickly on REPORT Essentials™ is a key strength of this product.

“We’ve heard frustration expressed by smaller consultants regarding the cost of technology solutions in this market, many of whom have similar needs as larger consultants,” noted Jim Morrissey, CEO of InvestorForce. “REPORT Essentials™ gives smaller consultants access to advanced technology in support of their performance reporting process at an affordable cost.”

InvestorForce REPORT Essentials™ includes the ability to support complex plan structures, easily import data, automatically calculate and rollup performance at the account and composite level, and automatically produce professional looking and completely customized performance reports. It also includes access to a rich set of analytics. A number of additional modules are available should the consultant wish to expand the capabilities of the system.

InvestorForce REPORT Essentials™ is a component of the InvestorForce Performance Reporting Network™ (iPRN), which supports institutional investment consultants in aggregating data, calculating performance, and generating reports for over 3,000 pension plans, endowments, and other institutional investors. More than \$4 trillion in combined assets is managed through the InvestorForce platform by its clients.

About InvestorForce

InvestorForce provides institutional investment consultants with a suite of web-based integrated performance management tools ranging from data collection services to performance measurement and reporting. InvestorForce clients can use any or all of the InvestorForce suite of products to drive operational efficiencies in their performance management process and deliver better client service. For more information, please visit www.investorforce.com

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